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Registration Fee:

* Faculty Delegates	Rs 1,500/-
* Local Delegates	Rs 1,000/-
* Accompanying Person	Rs 1,000/-
* PG Students and Research Scholar	Rs 800/-
* Foreign Delegates	US \$ 75
* Spot Registration	Rs. 2000/-

Accommodation:-

Accommodation will be arranged by the organizers in nearby hotel on prior intimation. Payment will have to be made by the participant on arrival during conference. Registration fee applicable for foreign students includes accommodation.

Guidelines for Submission of Paper and Registration:

* Official Email ID for submission of soft copy of abstract / paper is intlconference@msgcollege.org * Registration is compulsory for all the authors.
* Participant can send his/her application form along with registration fee on college address. * Registration fee includes kit and hospitality (Breakfast, Lunch, High Tea and Dinner). * Registration fee can be paid through DD / RTGS/ NEFT payable to "Principal M.S.G. College". * Proof of online payment details must be communicated immediately on official Email ID. * Failing to send these details will lead to cancellation of registration or non-acceptance of paper for proceedings. The same is to be produced at registration counter. * Full length papers received after 10th Feb. 2016 will not be considered for proceeding. * Proof of payment

made towards registration fee must be submitted with paper abstract. * Abstract / full length paper received without registration fee will not be considered for proceedings. * Registration fee is non-refundable. * All manuscript shall be unpublished original work and should be submitted with a covering by author(s). The author shall clearly mention theme and subtheme under which the paper is to be considered in this covering. * Paper is to be submitted in soft and hard copy. Soft copy to be sent on official Email ID of conference. * Paper is to be submitted in MS Word file format in version 2003 and above duly typed in Times New Roman font 10 points. * Instructions on <http://irmjcr.scholarsworld.net/index.html#ManuscriptPreparation> should be followed for submission of full length paper. * Papers will be published in the International Research Journal with ISSN :2319-5789 EISSN :2320-3145 * For poster presentation poster size should not exceed 1 meter X 1 meter.

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Bank Name :- Dena Bank Malegaon Camp Branch A/c. No:- 062311001096
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Important Dates

* Last Date for submission of abstract:	05th Feb 2016
* Last date of Accommodation request:	10th Feb 2016
* Last date to submit Full length Papers:	10th Feb 2016
* Confirmation of Acceptance:	12th Feb 2016
* Last Date of Registration:	14th Feb 2016.

Resource Persons

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2. Dr. C. S. Kadam (Vice President, Dr. Reddy Laboratory, Hyderabad)
3. Dr. V. N. Mani (Scientist-E, Centre for materials and electronics Technology)

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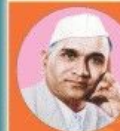
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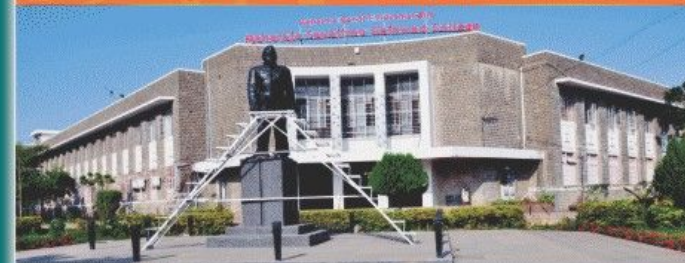
Principal Dr. R. K. Deore

M.S.G. Arts Science and Commerce College,
Malegaon Camp, Dist. Nashik



International Conference on Emerging Trends and Issues in Research and Development (ETIRD-2016)

17th & 18th February 2016



• Organized by •

Mahatma Gandhi Vidyamandir's

**Maharaja Sayajirao Gaikwad Arts, Science and
Commerce College, Malegaon**

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Principal Dr. R. K. Deore

M.S.G. Arts Science and Commerce College,
Malegaon Camp, Dist. Nashik

• Co-ordinator •

Shri. U. D. Lad

Head, Dept. of Physics,
MSG Arts Science & Commerce College,
Malegaon Camp, Dist- Nashik

• Venue •

**Maharaja Sayajirao Gaikwad
Arts, Science and Commerce College**

Loknete Vyankatrao Hiray Marg,
Malegaon Camp, Pin 423105
District- Nashik, State- Maharashtra, India

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International Conference on Emerging Trends and Issues in Research and Development (ETIRD-2016)

11TH & 12TH February 2016

About Savitribai Phule Pune University:

Savitribai Phule Pune University (SPPU) one of the premier universities in India, is positioned in the North-Western part of Pune city. The Savitribai Phule Pune University (formerly known as University of Poona) was established on 10th February 1949 under the Poona University Act, passed by the Bombay Legislature in 1948. In the same year, Dr. M. R. Jayakar assumed office as the first vice chancellor of the University. It occupies an area of about 411 acres. The university houses 46 academic departments. It is popularly known as the 'Oxford of the East'. It has about 307 recognized research institutes and 881 affiliated colleges offering graduate and post-graduate courses.

70 Research Institutions have been recognized by the University for Research. These include institutions of National importance like the National Chemical Laboratory (NCL), MACS, CWPRS, NIV, Gokhala Institute of Politics and Economics, Deccan College. The University is Re-accredited at the level "A" grade by National Assessment and Accreditation Council, Bangalore. The Times Higher Education has ranked the university at No 03 among the universities in India. UGC has awarded the status of University with Potential for Excellence and DST-PURSE Sponsored University.

About Mahatma Gandhi Vidyamandir:

Late Karmveer Bhausaheb Hiray, the founder of Mahatma Gandhi Vidyamandir, a known "Man of vision and action" the educationist and Ex-Revenue Minister of Bombay Province was the instrumental to open this college in 1959. Karmaveer Bhausaheb with the sublime objective of serving masses by spreading education among them took charge of the institution. After the sad demise of Karmaveer Bhausaheb Hiray his elder son Late Loknete Vyankatrao Hiray took over the responsibility of the institutions under his efforts and guidance, MG Vidyamandir started other colleges imparting higher education in the faculties of arts, commerce, science, law, pharmacy and education.

Hon'ble Smt. Pushapatai Hiray, Former Minister of Health Govt. of Maharashtra & Hon'ble Samajshree Dr. Prashant V. Hiray, former Minister of State for Transport and Protocol are efficiently managing the institution since 1980.

Dr. Apoorva Hiray is involved in the development of technical and professional education as a co-ordinator of the institution. Dr. Advay Hiray-Patil extends his full support to it. Under their young and energetic leadership there are several educational units, ranging from Primary to Post Graduate, research level, traditional to professional education are being run by M. G. Vidyamandir.

About M S G Arts Science and Commerce College:-

The College established in June 1959, run by Mahatma Gandhi Vidyamandir. It is one of the leading colleges affiliated to Savitribai Phule Pune University. Accredited by the NAAC, achieved "B" Grade with CGPA 2.87. The college has more than 7000+ students on roll and offering Undergraduate and post graduate programmes in Marathi, Hindi, Urdu, Political Science, Economics, Geography, Zoology and Chemistry. The college has also established five research centers in the subjects like Chemistry, Zoology, Physics, Hindi and Commerce. The college is a vibrant Institute, has always catered with global needs of changing time by introducing the new professional courses. Apart from meeting the conventional aims of all educational institutes, we have sought to train unlearn students to constantly renew & reinvent themselves in response to the changing environment. The values they absorb ensure that their knowledge and skills are used not only for their personal enrichment, but also for service of society.

About The City, Malegaon

Malegaon known as the Manchester city is having textile cottage industries. The city is densely populated and 85% of the market transactions are from power loom industry. Malegaon tehsil is surrounded by 147 villages. Majority of the villages are irrigated and the main crop like grapes, onion, and pomegranate are contributing to the financial and overall growth of the surrounding area. The city is located on the Mumbai-Agra National Highway (NH-3) at the confluence of the Mousam and Girna rivers. It used to be a small junction known as Maliwadi (hamlet of gardeners). It quickly gained the reputation for being a source of employment in 1740. When a local Jahagirdar, Naro Shankar Raje Bahadur, started building a fort in the area. The fort took 25 years.



Malegaon fort

Nearest Tourist Place:-

The City Malegaon is surrounded by many holy places like Shirdi, Mangitungi, Saptashringi, Chandanpuri and Trimbakeshwar. Shirdi is the famous worship place of Saibaba popularly known as SHIRDI is 90 Km from the city Malegaon. Mangi Tungi is situated about 125 Km from Nashik, This place is very well known for the highest Digamber Jain idol of Bhagvan Vrishabhdev in the world is carved in mountain hill. Saptashringi (seven peaks), about 100 km from Malegaon, is one of the hill stations in Maharashtra, where an idol of Goddess Saptashringi is carved in the wall on the hill. Chandanpuri, 10 km from here is one of the famous places in the life story of God Malhar and his wife Mhalsa is worshiped by all Hindus.



Bhagvan Vrishabh Dev

How to reach:-

- Nearest railway station - Manmad Junction
- Nearest Air Port - Mumbai, Pune, Indore and Aurangabad
- GPS details - 20.55° N 74.55° E

About the Conference

This "International Conference on Emerging Trends and Issues in Research and Development" aim to be an interdisciplinary conference and to provide an opportunity to bring together innovative academician, industrial experts, scientists, researchers, professors, teachers, other professionals and students in order to address and discuss emerging trends and issues in research to improve scientific, economical, environment, literary and social values pertaining to the industrial application..

Call for Papers

The research papers are invited on any sub-theme of the conference. You may send soft copy of the full length paper on Email ID: intconference@msgcollege.org. Full length paper selected by the abstract submission committee will be published in the International Research Journal with ISSN :2319-5789, EISSN :2320-3145 having impact factor 3.552

Theme of Conference

Science

Material Science, Synthesis and characterization of material science, Nano Materials, Biotechnology, Biodiversity, Bioinformatics, Genetic Engineering, Physiology, Environmental Pollution, Biostatistics, Thermodynamics, Synthetic Organic Chemistry, Computational Chemistry, Pharmaceutical Chemistry, Mathematical modelling, Information Technology, Commercial mathematics.

Language and Literature (English, Marathi, Hindi, Urdu/Persian)

• English:- Emerging Trends in Language and literature, Issues in Language and literary research, Marginalized literature, Theory text, culture, media and society, Issues in feminist literature, Immigration literature, Diasporic studies and Third World literature, Trends in applied linguistics and sociolinguistic, Research orientation in sociolinguistic and post modernism, Emergence of folk literature and fine arts, New trends in Communication and language interface, Strategies in language learning and teaching, Trends in Eco linguistics, Eco criticism and cultural ecology.

• हिंदी - भाषा एवं साहित्य के वर्तमान प्रवाह, साहित्य एवं भाषा : संशोधन के विविध आयाम, मनोवैज्ञानिक शोधकार्य की आवश्यकता, उत्तर आधुनिकतावाद, अनुवादित साहित्य और संशोधन की स्तरीयता, समाजोपयोगी शोधकार्य की दिशाएँ और आवश्यकता, भाषा, साहित्य और मनोविज्ञान, वर्तमान शिक्षानीति और संशोधन, संशोधन: आज, कल और कल. भाषा, भाषाविज्ञान एवं समाज विज्ञान.

• मराठी - मराठी भाषा व साहित्यातील संशोधनाच्या नव्या दिशा, लोकसाहित्य संशोधनाच्या नव्या दिशा, मध्ययुगीन मराठी साहित्यातील उपेक्षित संशोधन विषय, आधुनिक मराठी साहित्यातील संशोधनाच्या संधी, साठोत्तरी मराठी साहित्यातील संशोधनाच्या संधी (ग्रामीण साहित्य, दलित साहित्य, स्त्रीवादी साहित्य, आदिवासी साहित्य, मुस्लिम मराठी साहित्य, जनवादी साहित्य), एकवीसव्या शतकातील मराठी साहित्य आणि संशोधनाच्या संधी, इतर भाषांमधून अनुवादित मराठी साहित्यातील संशोधन, तौलनिक साहित्य संशोधन-नवीन संधी, उपयोजित मराठी साहित्य संशोधनाच्या नव्या संधी, मराठी साहित्य समीक्षा आणि संशोधन.

• Urdu:-

- 1) عصر حاضر میں تحقیق کی اہمیت و افادیت
- 2) تحقیق ترقی کی سرچی
- 3) تحقیق کی بروقتی قدریں اور درپیش مسائل
- 4) تحقیق و ترقی کا چولہا دامن کا ساتر
- 5) تحقیق کے لئے اردو ادب کئے درپیش مسائل

Social Sciences and Humanities:-

Economic development, Agriculture, Industrial and International Economics, Regional Economic Development, Entrepreneurship Developments, Environment and Energy Management, Innovation and Entrepreneurship, Rural Development, Indian Politics and Public Administration, International Politic, History, Theory and Culture, Ancient, Medieval and Modern History, Knowledge Management in Library Science, Management Information System, Digitalization and Automation in Library Science, Recent Environmental Issues. Issues in Positive psychology, Issues in Community Psychology, Issues in Counselling and Psychotherapeutic, Interventions, Neuropsychology, Psychobiology, Psychology of Religion and Spirituality, Sexuality, LGBTI

Commerce:-

Changing Business Environment, Agricultural Environment. Water Management, Skill Developments, Changing climate and marketing behaviour, agricultural, Meeting and Indian economy, Style in living, Ever Growing population, Retails marketing, Online Marketing, Taxation Policy, Political Agenda, Capital Markets, Non-Conventional Energy, Impact on Digital revolution on social and economic environment, Digital revolution and online marketing, online marketing, retails business, Technological advancement and digital effects.

